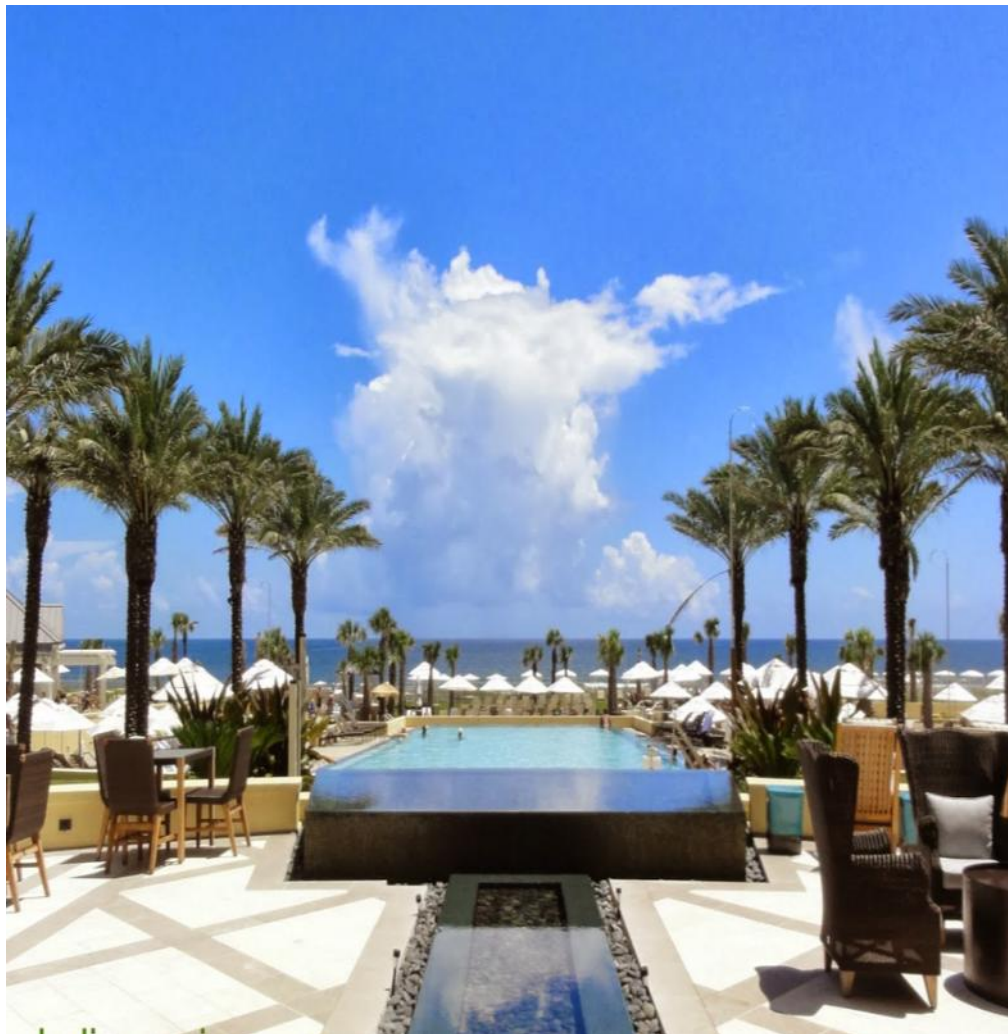


**NCPCM/SCPMA
12TH ANNUAL JOINT CONVENTION
JUNE 26-29, 2016**

Sponsorship Information

OMNI  HOTELS
& RESORTS®

39 Beach Lagoon Road
Amelia Island, FL 32034



NCPCM/SCPMA 12TH ANNUAL JOINT CONVENTION JUNE 26-29, 2016

Dear Supplier Member,

The NCPCM/SCPMA Joint Convention will be held **June 26-29, 2016** at **The Omni Amelia Island Plantation Resort in Amelia Island, Florida** conveniently located just 29 miles north of the Jacksonville International Airport. Paradise and luxury are the best words to describe this Resort. Their \$85 million dollar investment has earned them the right to be named Florida's premier AAA Four Diamond destination island resort. This 1,350-acre property overlooks the blue water of the Atlantic Ocean on the east and the green marshland and Intracoastal Waterway on the west.

You asked for it and we heard you! We have revamped our sponsorship packages and have created bundle options for you, so that depending on the level of sponsorship, you can virtually get **everything you want for one price**. Event sponsorships are an excellent way to market your company to both new and existing customers and to show your company's support of both associations and your customers.

As in the past, we are asking our supplier members to help sponsor the joint convention. Through sponsorships, we are able to keep the registration fees at a minimum and continue to provide excellent speakers, entertainment and recreation to attract a large number of marketer members. Average attendance is between 500-600 people.

Thank you for your ongoing and generous support of NCPCM & SCPMA.

Sincerely,

Lewis Efir
2016 NCPCM President
7300 Glenwood Avenue
Raleigh, NC 27612
919-782-4411
919-782-4414 (Fax)

Sincerely,

Steve Spinks
2016 SCPMA President
PO Box 64
Columbia, SC 29202
803-765-9570
803-252-2385 (Fax)

NCPCM/SCPMA 12TH ANNUAL JOINT CONVENTION

Tentative Agenda



Saturday, June 25, 2016

- 3 PM—5 PM NCPCM Board Meeting
- 3 PM—5 PM SCPMA Board Meeting
- 6 PM—7 PM **VIP Reception for Platinum, Diamond, Gold & Silver Sponsors, Past Presidents & NCPCM/SCPMA Board Members Only** (*By Invitation Only*)
- 6 PM—10 PM Children's Program & Dinner (Ages 4-12) for VIP Reception Attendees Only

Sunday, June 26, 2016

- 2 PM—5 PM Check In/Hospitality Tables
- 3:30 PM 4th Annual PAC Corn Hole Tournament # 1
- 6 PM—6:30 PM Welcome Reception
- 6 PM—10:30 PM Children's Program & Dinner (Ages 4-7 and 8-12)
- 6:30 PM—9 PM Welcome Dinner with NCPCM Awards & Comedian
- 9 PM—9:30 PM Live Auction (*Held only if we have big ticket items to sell*)
- 9:30 PM—10:30 PM Silent Auction Room Opens (*No bar*)

Monday, June 27, 2016

- 7:30 AM—9 AM Continental Breakfast
- 7:45 AM—9:30 AM NCPCM Membership Meeting
- 7:45 AM—9:30 AM SCPMA Membership Meeting
- 8 AM—9:30 AM Late Check-In
- 9 AM—12 NOON Children's Program (Ages 4-7 and 8-12)
- 10 AM Hospitality & Silent Auction Rooms Open
- 10:30 AM Carolinas' Challenge 6th Annual Golf Tournament @ Resort Golf Course
- 4th Annual PAC Corn Hole Tournament # 2
- Tennis Tournament
- 5:30 PM Hospitality/Silent Auction Room Closes
- 5:45 PM—11 PM Children's Program & Dinner (Ages 4-7 and 8-12)
- 6 PM Dinner On Your Own
- 9 PM Silent Auction Opens (*Bar will be open*)
- 11 PM Silent Auction Closes (*Bar will be open*)

Tuesday, June 28, 2016

- 7 AM—9 AM Major Oil Company Branded Breakfasts (*By Invitation Only*)
- 7:45 AM—9 AM Breakfast on your own, if not at Branded Breakfasts
- 8 AM—10 AM Educational Session—Bob Bassman, PMAA Attorney
- 9 AM—12 NOON Children's Program (Ages 4-7 and 8-12)
- 10 AM Hospitality Room Opens
- 10:10 AM—10:55 AM Educational Session—Michael Davis, NACS
- 11:15 AM 4th Annual PAC Corn Hole Tournament Championship Game
- 12 NOON—1 PM Family Cookout
- 12 NOON—2 PM Brand Luncheon (*By Invitation Only*)
- 1 PM—5 PM Fishing Tournament
- 5 PM Hospitality Room Closes
- 6:30 PM—10 PM Family Party—*Team Sports Theme*

Wednesday, June 29, 2016

Departure

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NCPCM/SCPMA 12TH ANNUAL JOINT CONVENTION

Sponsorship Opportunities

Platinum Sponsor - \$15,000 (Value up to \$50,345) *Only 1 available*

- ✓ Exclusive Room Key Card Sponsor
- ✓ Exclusive Sponsor of Sunday Night Welcome Dinner (Signage Included)
- ✓ Brief Remarks at Sunday Welcome Dinner
- ✓ Up to Two Family Registrations (Member, Spouse & up to 2 kids)
- ✓ Major Sponsors & Board of Directors VIP Reception (Saturday, June 25, 2016)
Limit 6 people (spouses and/or co-workers)
- ✓ Up to 4 Golf or Tennis Registrations
- ✓ Up to 4 Fishing Registrations
- ✓ Up to 3 Tables in the Hospitality Room/Registration Area (Priority Position 1)
- ✓ Complete Convention Sponsorship Signage
- ✓ Recognition at Sunday Welcome Dinner
- ✓ Recognition on the NCPCM and SCPMA Websites & Publications
- ✓ Recognition in the Convention Material

Diamond Sponsor - \$10,000 (Value up to \$49,752)

- ✓ Choose One Exclusive Top Major Event from list below (Signage included):
 - Sunday Night Welcome Reception
 - All Bars @ Sunday Night Welcome Dinner
 - Monday Night Silent Auction—Closing Session w/ Open Bar
 - Monday Afternoon Golf Tournament
 - Tuesday Afternoon Family Picnic
 - All Bars @ Tuesday's Family Party
 - Dinner @ Tuesday's Family Party
- ✓ Up to Two Family Registrations (Member, Spouse & up to 2 kids)
- ✓ Major Sponsors & Board of Directors VIP Reception (Sat., June 25)
Limit 5 people (spouses and/or co-workers)
- ✓ Up to 3 Golf or Tennis Registrations
- ✓ Up to 3 Fishing Registrations
- ✓ Up to 3 Tables in the Hospitality Room/Registration Area (Priority Position 1)
- ✓ Complete Convention Sponsorship Signage
- ✓ Recognition at Sunday Welcome Dinner
- ✓ Recognition on the NCPCM and SCPMA Websites & Publications
- ✓ Recognition in the Convention Material



NCPCM/SCPMA 12TH ANNUAL JOINT CONVENTION

Sponsorship Opportunities—Cont.

Gold Sponsor - \$7,500 (Value up to \$12,021)

- ✓ Choose One Exclusive Top Major Event from the list below (Signage included):
 - Saturday Night Children’s Program (All Ages)
 - Monday NCPCM Membership Meeting
 - Sunday Member Check-In
 - Monday SCPMA Membership Meeting
 - Sunday Cornhole Tournament
 - Monday Cornhole Tournament
 - Sunday Night Children’s Program (Both groups)
 - Monday Tennis Tournament
 - Sunday Night Keynote Speaker @ Dinner
 - Monday Night Children’s Program (Both Groups)
 - Sunday Night Live Auction (If held)
 - Tuesday Morning Educational Session (1 of 2)
 - Sunday Silent Auction Viewing Only Room
 - Tuesday Morning Educational Session (2 of 2)
 - Monday Morning Children’s Program (Both Groups)
 - Tuesday Afternoon Fishing Tournament
 - Monday Member Continental Breakfast
 - Tuesday Championship Cornhole Tournament
- ✓ One Family Registration (Member, Spouse & up to 2 kids)
- ✓ Major Sponsors & Board of Directors VIP Reception on Saturday, June 25, 2016—Limit 4 people (spouses and/or co-workers)
- ✓ Up to 2 Golf or Tennis Registrations
- ✓ Up to 2 Fishing Registrations
- ✓ Up to 2 Tables in the Hospitality Room/Registration Area (Priority Position 2)
- ✓ Complete Convention Sponsorship Signage
- ✓ Recognition at Sunday Welcome Dinner
- ✓ Recognition on the NCPCM and SCPMA Websites & Publications
- ✓ Recognition in the Convention Material



Silver Sponsor - \$5,000

- ✓ One Family Registration (Member, Spouse & up to 2 kids)
- ✓ Major Sponsors & Board of Directors VIP Reception (Saturday, June 25, 2016)
Limit 2 people (spouses and/or co-workers)
- ✓ 1 Golf or Tennis Registration
- ✓ 1 Fishing Registration
- ✓ Up to 2 Tables in the Hospitality Room/Registration Area (Priority Position 3)
- ✓ Complete Convention Sponsorship Signage
- ✓ Recognition at Sunday Welcome Dinner
- ✓ Recognition on the NCPCM and SCPMA Websites and/or Publications
- ✓ Recognition in the Convention Material



Bronze Sponsor - \$2,000

- ✓ 1 Table in the Hospitality Room/Registration Area (Priority Position 4)
- ✓ Complete Convention Sponsorship Signage
- ✓ Recognition at Sunday Welcome Dinner
- ✓ Recognition on the NCPCM and SCPMA Websites & Publications
- ✓ Recognition in the Convention Material

NCPCM/SCPMA 12TH ANNUAL JOINT CONVENTION

Sponsorship Opportunities—Cont.

Select your Sponsorship Level:

\$15,000—Platinum Sponsor *(Includes VIP Reception)*
 Exclusive Sponsor of Sunday Night Welcome Dinner

\$10,000—Diamond Sponsor *(Includes VIP Reception)*
 Exclusive Event Sponsorship—See pg. 4

(List your 1st, 2nd, 3rd Choice)

\$7,500—Gold Sponsor *(Includes VIP Reception)*

Exclusive Event Sponsorship—See pg. 5
 (List your 1st, 2nd, 3rd Choice)

\$5,000—Silver Sponsor *(Includes VIP Reception)*

\$2,000—Bronze Sponsor

NAME: _____ PHONE: _____

COMPANY: _____ FAX: _____

MAILING ADDRESS: _____

CITY: _____ ST: _____ ZIP _____

Will representatives from your company attend the convention?

Yes or No (# of Company Reps.: _____)

Would your company like to reserve a suite for hospitality purposes?

Yes or No

Do you need a room to hold a private event on Monday evening, June 27?

Yes or No (# of Guests: _____)

Do you need space to hold a private breakfast on Tuesday morning, June 28?

Yes or No (# of Guests: _____)

Do you need space to hold a private luncheon on Tuesday afternoon, June 28?

Yes or No (# of Guests: _____)

**Send this FORM &
 your company LOGO
 (Saved as a tif or jpeg file)
 to Donna Shook @ SCPMA.**

E-Mail:
donna@scpma.com
OR
Fax:
 803-252-2385
 We will include your
 company logo in our
 publications.

PAYMENT INFORMATION

Check—*Payable to SCPMA*

AMEX MC VISA

Checks may be mailed to: SCPMA, PO Box 64, Columbia, SC 29202

Name on the Card: _____

Billing

Address: _____ City: _____ ST: _____ Zip: _____

Card #: _____ Exp. Date: _____ Security Code: _____

Signature: _____ E-Mail for Receipt: _____